



# 5 Reasons Your Pet's Supplements Should Come from a Farm, Not a Factory



**Whole food nutrients are recognized by the body the way synthetic isolates are not.** When a supplement is made from actual buckwheat, alfalfa, and pea vine rather than a laboratory-derived vitamin, the body sees something familiar and knows how to use it.



**Same-day processing preserves what most supplements lose.** At Standard Process, plants go from field to processing facility on the day they are harvested, capturing nutrients at their absolute peak.



**Regenerative organic farming means zero chemical inputs, ever.** Not just certified organic — nothing has ever been sprayed on their fields, and buffer zones protect against contamination from neighboring land.



**RWD technology protects the heat-sensitive nutrients that conventional drying destroys.** If a supplement was heated above body temperature during processing, some of what it promised on the label is already gone.



**These formulas were developed with practicing holistic veterinarians.** Not marketing teams. Veterinarians who see patients every week and know what real bodies need.

## HOW TO READ A SUPPLEMENT LABEL



**Look for whole food ingredients you recognize** – buckwheat, bovine liver, alfalfa, pea vine – rather than isolated chemical names like "ascorbic acid" or "thiamine mononitrate."



**Color variation between batches is a good sign.** It means real plants were used, not synthetic pigments. Nature is not perfectly consistent, and that is correct.



**If the ingredient list is mostly fractions and isolates,** the supplement was built in a lab. Your pet's body was not designed for that.



**Ask your veterinarian,** not the pet store associate, before starting any supplement. Whole food nutrition is powerful and worth doing thoughtfully.